

The Complete On Page SEO Checklist

1 2 3 4

The Complete Blog Post SEO Checklist

- 1 Include your main keyword in your title
- 2 Include your main keyword in the alt tag description of your featured image
- 3 Include your main keyword and as many supporting keywords as it makes sense in your blog post images (aim for at least three images to break up the text)
- 4 Add your main keyword in the first few intro sentences of your post
- 5 Add your main keyword to at least one subheading in your post
- 6 Make sure your subheadings are wrapped in h2 tags
- 7 Use your main keyword, supporting keywords, and LSI keywords naturally throughout your post
- 8 Link out to 6-8 related blog posts (at the very minimum link to 3 related blog posts)
- 9 Add a link to those 6-8 related blog posts to the post you're writing now. This way their interlinking goes to and from each other
- 10 Add 2-3 relevant outside links that are authorities on your blog topic into your post
- 11 Make sure your URL includes your main keyword (the less wordy and to the point a URL is the better)
- 12 Fill in your Yoast metadata post description with your main keyword and 2-3 supporting keywords
- 13 **BONUS:** Write a guest post for a site ranking higher than you with a link back to your post (this is for OFF PAGE SEO so Google sees you as an authority on the topic)

The Complete Blog Post SEO Checklist

Some key questions you should ask yourself when publishing a blog post are:

- 1 How thorough was I with this blog post?
- 2 What questions/objections can I answer and include as a subheading that people will naturally want to know with this topic?
- 3 How does this post fit within the bigger picture of my blog? Is it related to other posts? Did I interlink it well enough for Google to know its related to other posts on my blog?
- 4 Is it a completely unrelated new post on a new topic? If it is, what other related posts can I write that I can interlink with this post that will let Google know I'm an authority on this subject?
- 5 Is my post easy to read and does it answer a main question?

VOILA!

Your on page SEO should be 'ON POINT!'

SEO is a long game and it can take as much as 3-6 months to start seeing results.

This is why you want to make sure you're constantly going through this checklist and being **CONSISTENT** with every piece of content you publish.

This checklist is what helps me constantly rank newer posts on Google and get thousands of users a month for free.

Don't forget to save this checklist, print it out and stick it somewhere where you can see it every time you write your new post!